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## **Quasi-Hadamard product of some uniformly analytic and** *p***-valent functions with negative coefficients**

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ABSTRACT. In this paper we study the quasi-Hadamard product between some *p*-valent and uniformly analytic functions with negative coefficients defined in connection with uniformly starlikeness and uniformly convexity.

## 1. INTRODUCTION

Let  $T_0(p)$  denote the class of functions of the form:

$$f(z) = a_p z^p - \sum_{n=1}^{\infty} a_{p+n} z^{p+n}, (a_{p+n} \ge 0; p \in \mathbb{N} = \{1, 2, ...\}, a_p > 0)$$

which are analytic and *p*-valent in the open unit disc  $U = \{z : z \in \mathbb{C} \text{ and } |z| < 1\}$ . By T(p) we will denote the class  $T_0(p)$  with  $a_p = 1$ .

Also let  $S(p,q,\alpha)$  and  $C(p,q,\alpha)$  denote two subclasses of T(p) defined as:

$$S(p,q,\alpha) = \left\{ f(z) \in T(p) : \operatorname{Re}\left\{ \frac{zf^{(1+q)}(z)}{f^{(q)}(z)} \right\} > \alpha , \\ (z \in U; 0 \le \alpha < p-q; p \in \mathbb{N}; p > q; q \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}) \right\}$$

and

$$C(p,q,\alpha) = \left\{ f(z) \in T(p) : \operatorname{Re}\left\{ 1 + \frac{zf^{(2+q)}(z)}{f^{(1+q)}(z)} \right\} > \alpha , \\ (z \in U; 0 \le \alpha < p-q; p \in \mathbb{N}; p > q; q \in \mathbb{N}_0) \right\}$$

These classes were investigated by Chen et al. in [2]. We can notice that:

(i)  $S(p, 0, \alpha) = T^*(p, \alpha)$ , is the class of *p*-valently starlike functions of order  $\alpha, 0 \le \alpha < p$ ; (ii)  $C(p, 0, \alpha) = C(p, \alpha)$ , is the class of *p*-valently convex functions of order  $\alpha, 0 \le \alpha < p$ . These last particular classes,  $T^*(p, \alpha)$  and  $C(p, \alpha)$ , were studied by Owa in [7], Sălăgean

et al. in [8] and Sekine in [9].

For the classes  $S(p, q, \alpha)$  and  $C(p, q, \alpha)$ , Chen et al. obtained the following results:

**Lemma 1.1.** [2] A function  $f(z) \in T(p)$  is in the class  $S(p, q, \alpha)$  if and only if

$$\sum_{n=1}^{\infty} (n+p-q-\alpha)\delta(n+p,q)a_{p+n} \le (p-q-\alpha)\delta(p,q)$$

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$$(0 \le \alpha q; q \in \mathbb{N}_0),$$

where

$$\delta(p,q) = \frac{p!}{(p-q)!} = \begin{cases} p(p-1)...(p-q+1) & (q \neq 0) \\ 1 & (q = 0). \end{cases}$$

**Lemma 1.2.** [2] A function  $f(z) \in T(p)$  is in the class  $C(p, q, \alpha)$  if and only if

$$\sum_{n=1}^{\infty} \left( \frac{n+p-q}{p-q} \right) (n+p-q-\alpha) \delta(n+p,q) a_{p+n} \le (p-q-\alpha) \delta(p,q) .$$
$$(0 \le \alpha < p-q; p \in \mathbb{N}; p > q; q \in \mathbb{N}_0) ,$$

where

$$\delta(p,q) = \frac{p!}{(p-q)!} = \begin{cases} p(p-1)...(p-q+1) & (q \neq 0) \\ 1 & (q=0) \end{cases}.$$

In order to present the main results of this paper, we introduce two new classes of *p*-valent functions with negative coefficients defined by some conditions related to uniformly starlikeness and uniformly convexity, in the following manner:

$$\beta - UST_0(p, q, \alpha) = \left\{ f \in T_0(p) : \operatorname{Re}\left\{ \frac{zf^{(1+q)}(z)}{f^{(q)}(z)} \right\} \ge \beta \left| \frac{zf^{(1+q)}(z)}{f^{(q)}(z)} - 1 \right| + \alpha \right\},\$$
$$(z \in U; 0 \le \alpha q; q \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}, \ \beta \ge 0 \right)$$

and

$$\beta - UCV_0(p, q, \alpha) = \left\{ f \in T_0(p) : \operatorname{Re} \left\{ 1 + \frac{zf^{(2+q)}(z)}{f^{(1+q)}(z)} \right\} \ge \beta \left| \frac{zf^{(2+q)}(z)}{f^{(1+q)}(z)} \right| + \alpha \right\},\$$
$$(z \in U; 0 \le \alpha q; q \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}, \ \beta \ge 0 \right).$$

**Remark 1.1.** i) For  $\beta = 0$  we have  $\beta - UST_0(p, q, \alpha) = S_0(p, q, \alpha)$  and  $\beta - UCV_0(p, q, \alpha) = C_0(p, q, \alpha)$ , analogous to  $S(p, q, \alpha)$  and  $C(p, q, \alpha)$ , but defined for functions from  $T_0(p)$ , the classes considered and investigated by El Ashwah et al. in [3] and for  $\beta = 0$  and  $a_p = 1$  we get the classes  $S(p, q, \alpha)$  and  $C(p, q, \alpha)$ , studied by Chen et al. in [2].

ii) For p = 1, q = 0 the classes  $\beta - UST_0(\alpha)$  and  $\beta - UCV_0(\alpha)$  are the classes of  $\beta$ -uniformly starlike functions of order  $\alpha$  and  $\beta$ -uniformly convex functions of order  $\alpha$  introduced by Bharati et al. for  $a_p = 1$  in [1] and by Frasin for  $a_p \neq 1$  in [4].

iii) For p = 1, q = 0,  $\alpha = 0$  we get the classes of  $\beta - UCV$  and  $\beta - UST$  of  $\beta$  uniformly convex and starlike functions introduced by Kanas and Wisniowska in the papers [5] and [6].

iv) For p = 1, q = 0,  $\beta = 0$  we get the well known classes of convex respectively starlike functions of order  $\alpha$ .

v) The new introduced classes are nontrivial generalizations of the above mentioned classes (consider for example, the function  $f(z) = z^2 - \frac{1}{6}z^3$ ).

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## 2. MAIN RESULTS

First, we obtain coefficients estimates for the classes  $\beta - UST_0(p, q, \alpha)$  and  $\beta - UCV_0(p, q, \alpha)$ . **Theorem 2.1.** A function  $f \in \beta - UST_0(p, q, \alpha)$  satisfies the inequality

$$\sum_{n=1}^{\infty} \left[ (n+p-q-\alpha) + \beta(n+p-q-1) \right] \cdot \delta(n+p,q) \cdot a_{n+p} \leq \left[ (p-q-\alpha) + \beta(p-q-1) \right] \cdot \delta(p,q) \cdot a_p,$$
where

$$\delta(p,q) = \frac{p!}{(p-q)!} = \begin{cases} p(p-1)...(p-q+1) & (q \neq 0) \\ 1 & (q = 0) \end{cases}$$

*Proof.* For the beginnig we prove (2.1) for  $a_p = 1$ . Since  $f \in \beta - UST_0(p, q, \alpha)$  we get

(2.2) 
$$\operatorname{Re}\left\{\frac{zf^{(1+q)}(z)}{f^{(q)}(z)}\right\} \ge \beta \left|\frac{zf^{(1+q)}(z)}{f^{(q)}(z)} - 1\right| + \alpha$$

$$(z \in U; 0 \le \alpha q; q \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}, \ \beta \ge 0).$$

Since  $|w| \ge -\text{Re}w$  from (2.2) we obtain

$$\operatorname{Re}\left\{\frac{zf^{(1+q)}(z)}{f^{(q)}(z)}\right\} \ge \frac{\alpha+\beta}{1+\beta}$$

We can notice that  $0 \le \gamma = \frac{\alpha + \beta}{1 + \beta} , hence we can say that <math>f \in S(p, q, \gamma)$ . From Lemma 1.1 it follows that

(2.3) 
$$\sum_{n=1}^{\infty} (n+p-q-\gamma)\delta(n+p,q)a_{p+n} \le (p-q-\gamma)\delta(p,q)$$

$$(0 \le \gamma q; q \in \mathbb{N}_0).$$

Now if we put  $\gamma = \frac{\alpha + \beta}{1 + \beta}$  the inequality (2.3) is equivalent with (2.1) (for  $a_p = 1$ ) so the proof is done for  $a_p = 1$ .

When  $a_p \neq 1$  we have  $f(z) = a_p \cdot g(z)$  with g(z) of the form

$$g(z) = z^p - \sum_{n=1}^{\infty} \frac{a_{p+n}}{a_p} z^{p+n}$$

satisfying the requested inequality hence f satisfies (2.1) and the proof is complete.  $\Box$ 

**Theorem 2.2.** A function  $f \in \beta - UCV_0(p, q, \alpha)$  satisfies the inequality

$$\sum_{n=1}^{\infty} \left(\frac{n+p-q}{p-q}\right) \left[(n+p-q-\alpha) + \beta(n+p-q-1)\right] \cdot \delta(n+p,q) \cdot a_{n+p}$$

(2.4) 
$$\leq [(p-q-\alpha)+\beta(p-q-1)]\cdot\delta(p,q)\cdot a_p,$$

where

$$\delta(p,q) = \frac{p!}{(p-q)!} = \begin{cases} p(p-1)...(p-q+1) & (q \neq 0) \\ 1 & (q = 0) \end{cases}$$

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*Proof.* From the same reasons as in Theorem 2.1 it is sufficient to prove the inequality (2.4) for  $a_p = 1$ . Let  $f \in \beta - UCV_0(p, q, \alpha)$ , with  $a_p = 1$ . Then we have

$$\operatorname{Re}\left\{1 + \frac{zf^{(2+q)}(z)}{f^{(1+q)}(z)}\right\} \ge \beta \left|\frac{zf^{(2+q)}(z)}{f^{(1+q)}(z)}\right| + \alpha.$$

Further we derive

$$\operatorname{Re}\left\{\frac{zf^{(2+q)}(z)}{f^{(1+q)}(z)}\right\} \ge \frac{\alpha - 1}{1 + \beta}.$$

and if we denote  $\gamma - 1 = \frac{\alpha - 1}{1 + \beta}$ ,  $0 \le \gamma , we have$ 

$$\operatorname{Re}\left\{1 + \frac{zf^{(2+q)}(z)}{f^{(1+q)}(z)}\right\} \ge \gamma.$$

Here we can recognize that  $f \in C(p, q, \gamma)$ . Then from Lemma 1.2 it follows the inequality

(2.5) 
$$\sum_{n=1}^{\infty} \left( \frac{n+p-q}{p-q} \right) (n+p-q-\gamma) \delta(n+p,q) a_{p+n} \le (p-q-\gamma) \delta(p,q) \,.$$

If we take in (2.5),  $\gamma = \frac{\beta + \alpha}{\beta + 1}$ , then we obtain the inequality (2.4), for  $a_p = 1$  and the proof is complete.

In what follows we introduce a subclass of the class  $T_0(p)$ . We say that a function f(z) from  $T_0(p)$  belongs to the class  $\beta - T_0(k, p, q, \alpha)$  if and only if

$$\sum_{n=1}^{\infty} \left(\frac{n+p-q}{p-q}\right)^k \left[(n+p-q-\alpha) + \beta(n+p-q-1)\right] \delta(n+p,q) a_{p+n}$$

(2.6)

$$\leq \left[ (p-q-\alpha) + \beta(p-q-1) \right] \delta(p,q) a_p,$$

 $0 \le \alpha , where k is any fixed non-negative real number.$ 

**Remark 2.2.** i) We can notice that the class  $\beta - T_0(k, p, q, \alpha)$  is nonempty since the function of the form

$$f(z) = a_p z^p - \sum_{n=1}^{\infty} \frac{[(p-q-\alpha) + \beta(p-q-1)] \,\delta(p,q) a_p}{\left(\frac{n+p-q}{p-q}\right)^k [(n+p-q-\alpha) + \beta(n+p-q-1)] \,\delta(n+p,q)} \cdot \lambda_{p+n} z^{p+n},$$

where  $a_p > 0$ ,  $\lambda_{p+n} > 0$  and  $\sum_{n=1}^{\infty} \lambda_{p+n} \le 1$ , satisfies the inequality (2.6). ii) For  $k > c \ge 0$ , we have that

$$\beta - T_0(k, p, q, \alpha) \subset \beta - T_0(c, p, q, \alpha)$$
.

iii) Also we have the inclusion relations

$$\beta - UST_0(p, q, \alpha) \subset \beta - T_0(0, p, q, \alpha)$$
$$\beta - UCV_0(p, q, \alpha) \subset \beta - T_0(1, p, q, \alpha).$$

Now, in order to study the quasi-Hadamard product, let the functions  $f_i$  and  $g_j$  from the class  $T_0(p)$  be of the forms:

$$f_i(z) = a_{p,i} z^p - \sum_{n=1}^{\infty} a_{p+n,i} z^{p+n} \quad (a_{p,i} > 0; a_{p+n,i} \ge 0)$$
$$g_j(z) = b_{p,j} z^p - \sum_{n=1}^{\infty} b_{p+n,j} z^{p+n} \quad (b_{p,j} > 0; b_{p+n,j} \ge 0),$$

The quasi-Hadamard product  $f_i * g_j(z)$  of the functions  $f_i(z)$  and  $g_j(z)$  is defined by

$$f_i * g_j(z) = a_{p,i} b_{p,j} z^p - \sum_{n=1}^{\infty} a_{p+n,i} b_{p+n,j} z^{p+n} \quad (i, j = 1, 2, 3, ...)$$

The quasi-Hadamard product (almost a Hadamard product excepting that the minus sign is kept in front of the sum) has been studied before in various papers, among we recall the works [3], [4] and [9]. Further, we study the behavior of quasi-Hadamard product on the class  $T_0(p)$ .

**Theorem 2.3.** Let the functions  $f_i(z)$  belong to the classes  $\beta - UST_0(p, q, \alpha_i)$ , i = 1, 2, 3, ..., mand let the functions  $g_j(z)$  belong to the classes  $\beta - UCV_0(p, q, \gamma_j)$ , j = 1, 2, 3, ..., d. Then the quasi-Hadamard product  $f_1 * f_2 * f_3 * ... * f_m * g_1 * g_2 * g_3 * ... * g_d(z)$  belongs to the class  $\beta - T_0(m + 2d - 1, p, q, \rho)$ , where

$$\rho = \max\{\alpha_1, \alpha_2, \alpha_3, ..., \alpha_m, \gamma_1, \gamma_2, \gamma_3, ..., \gamma_d\}.$$

*Proof.* For the sake of simplicity we will prove only the case when m = d = 1 and  $\alpha_i = \gamma_j = \alpha$ , the generalization being obtained easily. Hence we have to prove that if  $f \in \beta - UST_0(p, q, \alpha)$ ,  $g \in \beta - UCV_0(p, q, \alpha)$  then  $f * g \in \beta - T_0(2, p, q, \alpha)$ . Since  $f \in \beta - UST_0(p, q, \alpha)$  by the Theorem 2.1 we have:

$$\sum_{n=1}^{\infty} \left[ (n+p-q-\alpha) + \beta(n+p-q-1) \right] \cdot \delta(n+p,q) \cdot a_{n+p}$$
$$\leq \left[ (p-q-\alpha) + \beta(p-q-1) \right] \cdot \delta(p,q) \cdot a_p,$$

From this inequality we obtain further

$$(2.7) a_{n+p} \le \left[\frac{\left[(p-q-\alpha)+\beta(p-q-1)\right]\cdot\delta(p,q)}{\left[(n+p-q-\alpha)+\beta(n+p-q-1)\right]\cdot\delta(n+p,q)}\right]\cdot a_p.$$

We denote by  $H(\alpha)$  the function

$$H(\alpha) = \frac{\left[(p-q-\alpha) + \beta(p-q-1)\right]}{\left[(n+p-q-\alpha) + \beta(n+p-q-1)\right]}$$

Since  $H(\alpha)$  is a decreasing function and  $\frac{\delta(p,q)}{\delta(n+p,q)} \leq 1$ , we obtain from (2.7), the following evaluation:

$$a_{n+p} \le \left[ \frac{[(p-q) + \beta(p-q-1)]}{[(n+p-q) + \beta(n+p-q-1)]} \right] \cdot a_p.$$

Now we denote by  $G(\beta)$  the function

$$G(\beta) = \frac{[(p-q) + \beta(p-q-1)]}{[(n+p-q) + \beta(n+p-q-1)]}.$$

which is also a decreasing function, hence

(2.8) 
$$a_{n+p} \le \frac{p-q}{n+p-q} \cdot a_p.$$

On the other side, from the definiton of the class  $\beta - T_0(2, p, q, \alpha)$  it is sufficient to show that

$$\sum_{n=1}^{\infty} \left(\frac{n+p-q}{p-q}\right)^2 \left[(n+p-q-\alpha) + \beta(n+p-q-1)\right] \cdot \delta(n+p,q) a_{p+n} b_{p+n}$$
$$\leq \left[(p-q-\alpha) + \beta(p-q-1)\right] \delta(p,q) a_p b_p.$$

We evaluate the left term of the inequality (2.9) by using (2.8) and we get

(2.10)  

$$\sum_{n=1}^{\infty} \left(\frac{n+p-q}{p-q}\right)^{2} \left[(n+p-q-\alpha) + \beta(n+p-q-1)\right] \cdot \delta(n+p,q) a_{p+n} b_{p+n} \leq \sum_{n=1}^{\infty} \left(\frac{n+p-q}{p-q}\right)^{2} \left[(n+p-q-\alpha) + \beta(n+p-q-1)\right] \cdot \delta(n+p,q) \left[\frac{p-q}{n+p-q} \cdot a_{p}\right] b_{p+n}.$$

Further in the last inequality we apply the fact that  $g \in \beta - UCV_0(p, q, \alpha)$ , namely

$$\sum_{n=1}^{\infty} \left(\frac{n+p-q}{p-q}\right) \left[(n+p-q-\alpha) + \beta(n+p-q-1)\right] \delta(n+p,q) b_{p+n}$$

$$\leq \left[(n-q-\alpha) + \beta(n-q-1)\right] \delta(n,q) b_{p+n}$$

(2.11)

 $\leq \left[ (p-q-\alpha) + \beta(p-q-1) \right] \delta(p,q) b_p.$ 

If we put (2.11) in (2.10) the proof is complete.

If in Theorem 2.3 we consider the functions only from  $\beta - UST_0(p, q, \alpha)$  or only from  $\beta - UCV_0(p, q, \alpha)$  we obtain next corollaries:

**Corollary 2.1.** Let the functions  $f_i$  belong to the classes  $\beta - UST_0(p, q, \alpha_i)$ ,  $i = \overline{1, m}$ . Then the quasi Hadamard product  $f_1 * f_2 * ... * f_m$  belongs to the class  $\beta - T_0(m - 1, p, q, \rho)$ ,  $\rho = \max \{\alpha_1, ..., \alpha_m\}$ .

**Corollary 2.2.** Let the functions  $g_j$  belong to the classes  $\beta - UCV_0(p, q, \gamma_j)$ ,  $j = \overline{1, d}$ . Then the quasi Hadamard product  $g_1 * g_2 * ... * g_d$  belongs to the class  $\beta - T_0(2d - 1, p, q, \rho)$ ,  $\rho = \max{\{\gamma_1, ..., \gamma_d\}}$ .

**Remark 2.3.** i) If in Theorem 2.3 and in Corollaries 2.1 and 2.2 we take  $\beta = 0$  we obtain the same results with El-Ashwah et al., given in [3].

ii) If in Theorem 2.3 and in Corollaries 2.1 and 2.2 we take p = 1 and q = 0 we obtain the same results as the results given by Frasin in [4].

(2.9)

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