# Quasi-Hadamard product of some uniformly analytic and $p$-valent functions with negative coefficients 

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ABSTRACT. In this paper we study the quasi-Hadamard product between some $p$-valent and uniformly analytic functions with negative coefficients defined in connection with uniformly starlikeness and uniformly convexity.

## 1. Introduction

Let $T_{0}(p)$ denote the class of functions of the form:

$$
f(z)=a_{p} z^{p}-\sum_{n=1}^{\infty} a_{p+n} z^{p+n},\left(a_{p+n} \geq 0 ; p \in \mathbb{N}=\{1,2, \ldots\}, a_{p}>0\right)
$$

which are analytic and $p$-valent in the open unit disc $U=\{z: z \in \mathbb{C}$ and $|z|<1\}$. By $T(p)$ we will denote the class $T_{0}(p)$ with $a_{p}=1$.

Also let $S(p, q, \alpha)$ and $C(p, q, \alpha)$ denote two subclasses of $T(p)$ defined as:

$$
\begin{gathered}
S(p, q, \alpha)=\left\{f(z) \in T(p): \operatorname{Re}\left\{\frac{z f^{(1+q)}(z)}{f^{(q)}(z)}\right\}>\alpha\right. \\
\left.\left(z \in U ; 0 \leq \alpha<p-q ; p \in \mathbb{N} ; p>q ; q \in \mathbb{N}_{0}=\mathbb{N} \cup\{0\}\right)\right\}
\end{gathered}
$$

and

$$
\begin{gathered}
C(p, q, \alpha)=\left\{f(z) \in T(p): \operatorname{Re}\left\{1+\frac{z f^{(2+q)}(z)}{f^{(1+q)}(z)}\right\}>\alpha\right. \\
\left.\left(z \in U ; 0 \leq \alpha<p-q ; p \in \mathbb{N} ; p>q ; q \in \mathbb{N}_{0}\right)\right\}
\end{gathered}
$$

These classes were investigated by Chen et al. in [2]. We can notice that:
(i) $S(p, 0, \alpha)=T^{*}(p, \alpha)$, is the class of $p$-valently starlike functions of order $\alpha, 0 \leq \alpha<p$;
(ii) $\mathrm{C}(\mathrm{p}, 0, \alpha)=C(p, \alpha)$, is the class of $p$-valently convex functions of order $\alpha, 0 \leq \alpha<p$.

These last particular classes, $T^{*}(p, \alpha)$ and $C(p, \alpha)$, were studied by Owa in [7], Sălăgean et al. in [8] and Sekine in [9].

For the classes $S(p, q, \alpha)$ and $C(p, q, \alpha)$, Chen et al. obtained the following results:
Lemma 1.1. [2] A function $f(z) \in T(p)$ is in the class $S(p, q, \alpha)$ if and only if

$$
\sum_{n=1}^{\infty}(n+p-q-\alpha) \delta(n+p, q) a_{p+n} \leq(p-q-\alpha) \delta(p, q)
$$

$$
\left(0 \leq \alpha<p-q ; p \in \mathbb{N} ; p>q ; q \in \mathbb{N}_{0}\right)
$$

where

$$
\delta(p, q)=\frac{p!}{(p-q)!}= \begin{cases}p(p-1) \ldots(p-q+1) & (q \neq 0) \\ 1 & (q=0)\end{cases}
$$

Lemma 1.2. [2] A function $f(z) \in T(p)$ is in the class $C(p, q, \alpha)$ if and only if

$$
\begin{gathered}
\sum_{n=1}^{\infty}\left(\frac{n+p-q}{p-q}\right)(n+p-q-\alpha) \delta(n+p, q) a_{p+n} \leq(p-q-\alpha) \delta(p, q) \\
\left(0 \leq \alpha<p-q ; p \in \mathbb{N} ; p>q ; q \in \mathbb{N}_{0}\right)
\end{gathered}
$$

where

$$
\delta(p, q)=\frac{p!}{(p-q)!}= \begin{cases}p(p-1) \ldots(p-q+1) & (q \neq 0) \\ 1 & (q=0)\end{cases}
$$

In order to present the main results of this paper, we introduce two new classes of $p$-valent functions with negative coefficients defined by some conditions related to uniformly starlikeness and uniformly convexity, in the following manner:

$$
\begin{gathered}
\beta-U S T_{0}(p, q, \alpha)=\left\{f \in T_{0}(p): \operatorname{Re}\left\{\frac{z f^{(1+q)}(z)}{f^{(q)}(z)}\right\} \geq \beta\left|\frac{z f^{(1+q)}(z)}{f^{(q)}(z)}-1\right|+\alpha\right\}, \\
\left(z \in U ; 0 \leq \alpha<p-q ; p \in \mathbb{N} ; p>q ; q \in \mathbb{N}_{0}=\mathbb{N} \cup\{0\}, \beta \geq 0\right)
\end{gathered}
$$

and

$$
\begin{gathered}
\beta-U C V_{0}(p, q, \alpha)=\left\{f \in T_{0}(p): \operatorname{Re}\left\{1+\frac{z f^{(2+q)}(z)}{f^{(1+q)}(z)}\right\} \geq \beta\left|\frac{z f^{(2+q)}(z)}{f^{(1+q)}(z)}\right|+\alpha\right\}, \\
\left(z \in U ; 0 \leq \alpha<p-q ; p \in \mathbb{N} ; p>q ; q \in \mathbb{N}_{0}=\mathbb{N} \cup\{0\}, \beta \geq 0\right)
\end{gathered}
$$

Remark 1.1. i) For $\beta=0$ we have $\beta-U S T_{0}(p, q, \alpha)=S_{0}(p, q, \alpha)$ and $\beta-U C V_{0}(p, q, \alpha)=$ $C_{0}(p, q, \alpha)$, analogous to $S(p, q, \alpha)$ and $C(p, q, \alpha)$, but defined for functions from $T_{0}(p)$, the classes considered and investigated by El Ashwah et al. in [3] and for $\beta=0$ and $a_{p}=1$ we get the classes $S(p, q, \alpha)$ and $C(p, q, \alpha)$, studied by Chen et al. in [2].
ii) For $p=1, q=0$ the classes $\beta-U S T_{0}(\alpha)$ and $\beta-U C V_{0}(\alpha)$ are the classes of $\beta$-uniformly starlike functions of order $\alpha$ and $\beta$-uniformly convex functions of order $\alpha$ introduced by Bharati et al. for $a_{p}=1$ in [1] and by Frasin for $a_{p} \neq 1$ in [4].
iii) For $p=1, q=0, \alpha=0$ we get the classes of $\beta-U C V$ and $\beta-U S T$ of $\beta$ uniformly convex and starlike functions introduced by Kanas and Wisniowska in the papers [5] and [6].
iv) For $p=1, q=0, \beta=0$ we get the well known classes of convex respectively starlike functions of order $\alpha$.
v) The new introduced classes are nontrivial generalizations of the above mentioned classes (consider for example, the function $f(z)=z^{2}-\frac{1}{6} z^{3}$ ).

## 2. Main results

First, we obtain coefficients estimates for the classes $\beta-U S T_{0}(p, q, \alpha)$ and $\beta-U C V_{0}(p, q, \alpha)$.
Theorem 2.1. A function $f \in \beta-U S T_{0}(p, q, \alpha)$ satisfies the inequality
(2.1)
$\sum_{n=1}^{\infty}[(n+p-q-\alpha)+\beta(n+p-q-1)] \cdot \delta(n+p, q) \cdot a_{n+p} \leq[(p-q-\alpha)+\beta(p-q-1)] \cdot \delta(p, q) \cdot a_{p}$,
where

$$
\delta(p, q)=\frac{p!}{(p-q)!}= \begin{cases}p(p-1) \ldots(p-q+1) & (q \neq 0) \\ 1 & (q=0) .\end{cases}
$$

Proof. For the begining we prove (2.1) for $a_{p}=1$. Since $f \in \beta-U S T_{0}(p, q, \alpha)$ we get

$$
\begin{gather*}
\operatorname{Re}\left\{\frac{z f^{(1+q)}(z)}{f^{(q)}(z)}\right\} \geq \beta\left|\frac{z f^{(1+q)}(z)}{f^{(q)}(z)}-1\right|+\alpha  \tag{2.2}\\
\left(z \in U ; 0 \leq \alpha<p-q ; p \in \mathbb{N} ; p>q ; q \in \mathbb{N}_{0}=\mathbb{N} \cup\{0\}, \beta \geq 0\right)
\end{gather*}
$$

Since $|w| \geq-\operatorname{Re} w$ from (2.2) we obtain

$$
\operatorname{Re}\left\{\frac{z f^{(1+q)}(z)}{f^{(q)}(z)}\right\} \geq \frac{\alpha+\beta}{1+\beta}
$$

We can notice that $0 \leq \gamma=\frac{\alpha+\beta}{1+\beta}<p-q$, hence we can say that $f \in S(p, q, \gamma)$.
From Lemma 1.1 it follows that

$$
\begin{gather*}
\sum_{n=1}^{\infty}(n+p-q-\gamma) \delta(n+p, q) a_{p+n} \leq(p-q-\gamma) \delta(p, q)  \tag{2.3}\\
\left(0 \leq \gamma<p-q ; p \in \mathbb{N} ; p>q ; q \in \mathbb{N}_{0}\right) .
\end{gather*}
$$

Now if we put $\gamma=\frac{\alpha+\beta}{1+\beta}$ the inequality (2.3) is equivalent with (2.1) (for $a_{p}=1$ ) so the proof is done for $a_{p}=1$.

When $a_{p} \neq 1$ we have $f(z)=a_{p} \cdot g(z)$ with $g(z)$ of the form

$$
g(z)=z^{p}-\sum_{n=1}^{\infty} \frac{a_{p+n}}{a_{p}} z^{p+n}
$$

satisfying the requested inequality hence $f$ satisfies (2.1) and the proof is complete.

Theorem 2.2. A function $f \in \beta-U C V_{0}(p, q, \alpha)$ satisfies the inequality

$$
\begin{gather*}
\sum_{n=1}^{\infty}\left(\frac{n+p-q}{p-q}\right)[(n+p-q-\alpha)+\beta(n+p-q-1)] \cdot \delta(n+p, q) \cdot a_{n+p} \\
\leq[(p-q-\alpha)+\beta(p-q-1)] \cdot \delta(p, q) \cdot a_{p}, \tag{2.4}
\end{gather*}
$$

where

$$
\delta(p, q)=\frac{p!}{(p-q)!}= \begin{cases}p(p-1) \ldots(p-q+1) & (q \neq 0) \\ 1 & (q=0)\end{cases}
$$

Proof. From the same reasons as in Theorem 2.1 it is sufficient to prove the inequality (2.4) for $a_{p}=1$. Let $f \in \beta-U C V_{0}(p, q, \alpha)$, with $a_{p}=1$. Then we have

$$
\operatorname{Re}\left\{1+\frac{z f^{(2+q)}(z)}{f^{(1+q)}(z)}\right\} \geq \beta\left|\frac{z f^{(2+q)}(z)}{f^{(1+q)}(z)}\right|+\alpha
$$

Further we derive

$$
\operatorname{Re}\left\{\frac{z f^{(2+q)}(z)}{f^{(1+q)}(z)}\right\} \geq \frac{\alpha-1}{1+\beta} .
$$

and if we denote $\gamma-1=\frac{\alpha-1}{1+\beta}, 0 \leq \gamma<p-q$, we have

$$
\operatorname{Re}\left\{1+\frac{z f^{(2+q)}(z)}{f^{(1+q)}(z)}\right\} \geq \gamma
$$

Here we can recognize that $f \in C(p, q, \gamma)$. Then from Lemma 1.2 it follows the inequality

$$
\begin{equation*}
\sum_{n=1}^{\infty}\left(\frac{n+p-q}{p-q}\right)(n+p-q-\gamma) \delta(n+p, q) a_{p+n} \leq(p-q-\gamma) \delta(p, q) \tag{2.5}
\end{equation*}
$$

If we take in (2.5), $\gamma=\frac{\beta+\alpha}{\beta+1}$, then we obtain the inequality (2.4), for $a_{p}=1$ and the proof is complete.

In what follows we introduce a subclass of the class $T_{0}(p)$. We say that a function $f(z)$ from $T_{0}(p)$ belongs to the class $\beta-T_{0}(k, p, q, \alpha)$ if and only if

$$
\begin{gather*}
\sum_{n=1}^{\infty}\left(\frac{n+p-q}{p-q}\right)^{k}[(n+p-q-\alpha)+\beta(n+p-q-1)] \delta(n+p, q) a_{p+n} \\
\leq[(p-q-\alpha)+\beta(p-q-1)] \delta(p, q) a_{p} \tag{2.6}
\end{gather*}
$$

$0 \leq \alpha<p-q, p \in \mathbb{N}, q \in \mathbb{N} \cup\{0\}, \beta \geq 0$, where $k$ is any fixed non-negative real number.

Remark 2.2. i) We can notice that the class $\beta-T_{0}(k, p, q, \alpha)$ is nonempty since the function of the form

$$
f(z)=a_{p} z^{p}-\sum_{n=1}^{\infty} \frac{[(p-q-\alpha)+\beta(p-q-1)] \delta(p, q) a_{p}}{\left(\frac{n+p-q}{p-q}\right)^{k}[(n+p-q-\alpha)+\beta(n+p-q-1)] \delta(n+p, q)} \cdot \lambda_{p+n} z^{p+n}
$$

where $a_{p}>0, \lambda_{p+n}>0$ and $\sum_{n=1}^{\infty} \lambda_{p+n} \leq 1$, satisfies the inequality (2.6).
ii) For $k>c \geq 0$, we have that

$$
\beta-T_{0}(k, p, q, \alpha) \subset \beta-T_{0}(c, p, q, \alpha) .
$$

iii) Also we have the inclusion relations

$$
\begin{aligned}
& \beta-U S T_{0}(p, q, \alpha) \subset \beta-T_{0}(0, p, q, \alpha) \\
& \beta-U C V_{0}(p, q, \alpha) \subset \beta-T_{0}(1, p, q, \alpha)
\end{aligned}
$$

Now, in order to study the quasi-Hadamard product, let the functions $f_{i}$ and $g_{j}$ from the class $T_{0}(p)$ be of the forms:

$$
\begin{array}{ll}
f_{i}(z)=a_{p, i} z^{p}-\sum_{n=1}^{\infty} a_{p+n, i} z^{p+n} & \left(a_{p, i}>0 ; a_{p+n, i} \geq 0\right) \\
g_{j}(z)=b_{p, j} z^{p}-\sum_{n=1}^{\infty} b_{p+n, j} z^{p+n} & \left(b_{p, j}>0 ; b_{p+n, j} \geq 0\right),
\end{array}
$$

The quasi-Hadamard product $f_{i} * g_{j}(z)$ of the functions $f_{i}(z)$ and $g_{j}(z)$ is defined by

$$
f_{i} * g_{j}(z)=a_{p, i} b_{p, j} z^{p}-\sum_{n=1}^{\infty} a_{p+n, i} b_{p+n, j} z^{p+n} \quad(i, j=1,2,3, \ldots) .
$$

The quasi-Hadamard product (almost a Hadamard product excepting that the minus sign is kept in front of the sum) has been studied before in various papers, among we recall the works [3], [4] and [9]. Further, we study the behavior of quasi-Hadamard product on the class $T_{0}(p)$.

Theorem 2.3. Let the functions $f_{i}(z)$ belong to the classes $\beta-U S T_{0}\left(p, q, \alpha_{i}\right), i=1,2,3, \ldots, m$ and let the functions $g_{j}(z)$ belong to the classes $\beta-U C V_{0}\left(p, q, \gamma_{j}\right), j=1,2,3, \ldots, d$. Then the quasi-Hadamard product $f_{1} * f_{2} * f_{3} * \ldots * f_{m} * g_{1} * g_{2} * g_{3} * \ldots * g_{d}(z)$ belongs to the class $\beta-T_{0}(m+2 d-1, p, q, \rho)$, where

$$
\rho=\max \left\{\alpha_{1}, \alpha_{2}, \alpha_{3}, \ldots, \alpha_{m}, \gamma_{1}, \gamma_{2}, \gamma_{3}, \ldots, \gamma_{d}\right\}
$$

Proof. For the sake of simplicity we will prove only the case when $m=d=1$ and $\alpha_{i}=\gamma_{j}=\alpha$, the generalization being obtained easily. Hence we have to prove that if $f \in \beta-U S T_{0}(p, q, \alpha), g \in \beta-U C V_{0}(p, q, \alpha)$ then $f * g \in \beta-T_{0}(2, p, q, \alpha)$. Since $f \in \beta-U S T_{0}(p, q, \alpha)$ by the Theorem 2.1 we have:

$$
\begin{gathered}
\sum_{n=1}^{\infty}[(n+p-q-\alpha)+\beta(n+p-q-1)] \cdot \delta(n+p, q) \cdot a_{n+p} \\
\leq[(p-q-\alpha)+\beta(p-q-1)] \cdot \delta(p, q) \cdot a_{p}
\end{gathered}
$$

From this inequality we obtain further

$$
\begin{equation*}
a_{n+p} \leq\left[\frac{[(p-q-\alpha)+\beta(p-q-1)] \cdot \delta(p, q)}{[(n+p-q-\alpha)+\beta(n+p-q-1)] \cdot \delta(n+p, q)}\right] \cdot a_{p} \tag{2.7}
\end{equation*}
$$

We denote by $H(\alpha)$ the function

$$
H(\alpha)=\frac{[(p-q-\alpha)+\beta(p-q-1)]}{[(n+p-q-\alpha)+\beta(n+p-q-1)]}
$$

Since $H(\alpha)$ is a decreasing function and $\frac{\delta(p, q)}{\delta(n+p, q)} \leq 1$, we obtain from (2.7), the following evaluation:

$$
a_{n+p} \leq\left[\frac{[(p-q)+\beta(p-q-1)]}{[(n+p-q)+\beta(n+p-q-1)]}\right] \cdot a_{p}
$$

Now we denote by $G(\beta)$ the function

$$
G(\beta)=\frac{[(p-q)+\beta(p-q-1)]}{[(n+p-q)+\beta(n+p-q-1)]} .
$$

which is also a decreasing function, hence

$$
\begin{equation*}
a_{n+p} \leq \frac{p-q}{n+p-q} \cdot a_{p} \tag{2.8}
\end{equation*}
$$

On the other side, from the definiton of the class $\beta-T_{0}(2, p, q, \alpha)$ it is sufficient to show that

$$
\begin{gather*}
\sum_{n=1}^{\infty}\left(\frac{n+p-q}{p-q}\right)^{2}[(n+p-q-\alpha)+\beta(n+p-q-1)] \\
\cdot \delta(n+p, q) a_{p+n} b_{p+n} \\
\leq[(p-q-\alpha)+\beta(p-q-1)] \delta(p, q) a_{p} b_{p} \tag{2.9}
\end{gather*}
$$

We evaluate the left term of the inequality (2.9) by using (2.8) and we get

$$
\begin{gather*}
\sum_{n=1}^{\infty}\left(\frac{n+p-q}{p-q}\right)^{2}[(n+p-q-\alpha)+\beta(n+p-q-1)] \\
\cdot \delta(n+p, q) a_{p+n} b_{p+n} \leq \\
\sum_{n=1}^{\infty}\left(\frac{n+p-q}{p-q}\right)^{2}[(n+p-q-\alpha)+\beta(n+p-q-1)] \\
\cdot \delta(n+p, q)\left[\frac{p-q}{n+p-q} \cdot a_{p}\right] b_{p+n} \tag{2.10}
\end{gather*}
$$

Further in the last inequality we apply the fact that $g \in \beta-U C V_{0}(p, q, \alpha)$, namely

$$
\begin{gather*}
\sum_{n=1}^{\infty}\left(\frac{n+p-q}{p-q}\right)[(n+p-q-\alpha)+\beta(n+p-q-1)] \delta(n+p, q) b_{p+n} \\
\leq[(p-q-\alpha)+\beta(p-q-1)] \delta(p, q) b_{p} \tag{2.11}
\end{gather*}
$$

If we put (2.11) in (2.10) the proof is complete.
If in Theorem 2.3 we consider the functions only from $\beta-U S T_{0}(p, q, \alpha)$ or only from $\beta-U C V_{0}(p, q, \alpha)$ we obtain next corollaries:
Corollary 2.1. Let the functions $f_{i}$ belong to the classes $\beta-U S T_{0}\left(p, q, \alpha_{i}\right), i=\overline{1, m}$. Then the quasi Hadamard product $f_{1} * f_{2} * \ldots * f_{m}$ belongs to the class $\beta-T_{0}(m-1, p, q, \rho), \rho=$ $\max \left\{\alpha_{1}, \ldots, \alpha_{m}\right\}$.
Corollary 2.2. Let the functions $g_{j}$ belong to the classes $\beta-U C V_{0}\left(p, q, \gamma_{j}\right), j=\overline{1, d}$. Then the quasi Hadamard product $g_{1} * g_{2} * \ldots * g_{d}$ belongs to the class $\beta-T_{0}(2 d-1, p, q, \rho), \rho=$ $\max \left\{\gamma_{1}, \ldots, \gamma_{d}\right\}$.
Remark 2.3. i) If in Theorem 2.3 and in Corollaries 2.1 and 2.2 we take $\beta=0$ we obtain the same results with El-Ashwah et al., given in [3].
ii) If in Theorem 2.3 and in Corollaries 2.1 and 2.2 we take $p=1$ and $q=0$ we obtain the same results as the results given by Frasin in [4].

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